

THE
INSPIRED
HOME
SHOW® IHA'S GLOBAL HOME +
HOUSEWARES MARKET

Marketing Connect

Promote | Enhance | Achieve



Maximize Your Show Impact: Keep the Exhibitor Marketing Kit at Your Fingertips

The **Exhibitor Marketing Kit** on The Inspired Home Show® website is your one-stop resource to jumpstart your Show marketing and public relations planning, for boosting your brand visibility and driving traffic to your booth.

Deadlines are approaching quickly so having the EMK at your fingertips ensures you never miss an opportunity.

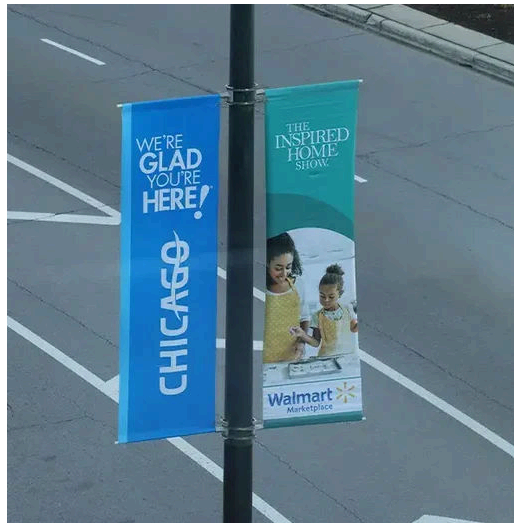
BOOKMARK THE EXHIBITOR MARKETING KIT

Showcase Your Brands and Products to Buyers and Media on Connect 365

IHA's **Connect 365** platform is now open for exhibitors, giving you a head start on showcasing your company, brands and products ahead of the Show. Log in and begin building out your profile—from updating company information to adding products and uploading digital assets.

A step-by-step instructional video is available to help you get started!

WATCH NOW



Get a Competitive Edge

Explore a range of sponsorship opportunities designed to boost your brand's impact at the Show. Capture attention, build recognition and spark word-of-mouth buzz.

Choose your sponsorships:

- Brand Awareness
- Destination Branding
- Thought Leadership

- Events and Networking
- Media Opportunities

LEARN MORE



Increase Your Visibility

Make sure your products get the attention they deserve! Submit your latest innovations for consideration for award recognition and display opportunities throughout the Show.

Submit your products:

- New Product Showcase
- Global Innovation Award (*gia*) - Product Design
- Pantone® ColorWatch
- News Center Product Room

[LEARN MORE](#)

PREVIOUS ISSUES OF MARKETING CONNECT



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